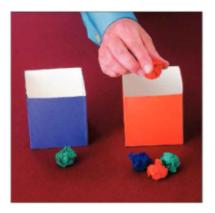


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NICHOLAS EINHORN

GOLD STAR MEMBER OF THE INNER MAGIC CIRCLE

PHOTOGRAPHY BY PAUL BRICKNELL



In loving memory of my brave auntie, Jean Cohen.

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up close and personal

Performed directly in front of the spectator, close-up magic uses small, familiar props such as banknotes, coins, handkerchiefs, pens, fruit, keys, playing cards, string, and lots more besides. As soon as magicians learnt to manipulate these small objects they began using them in tricks, although the term "close-up magic" did not come into use until the 20th century, when its rise in popularity was assisted by several magicians who inspired a generation of magic artistry.

Dai Vernon (1894–1992) was a Canadian-born magician who moved to the USA and worked as a silhouette cutter before his magic began to impress all who saw him. Early in his career he baffled Harry Houdini, who used to boast that he could not be fooled, with one of his sleight-of-hand tricks. Even though he repeated it over and over again (some say seven times) Houdini could not see how Vernon accomplished his miracle. During the 1960s Vernon moved to Los Angeles to spend as much time as



Above: Ricky Jay is of the world's finest exponents of sleight-of-hand. He is also an established actor and has appeared in many classic films, including as the vitain Henry Gupta in the James Bond blockbuster Tomorow Never Dies.

possible at the Magic Castle in Hollywood, and people travelled from all over the world in the hope of spending even a small amount of time with this master of magic, who became affectionately known as "The Professor". His most famous tricks were his versions of the classic Chinese Linking Rings and the legendary Cups and Balls. The urn containing his ashes remains on display at the Magic Castle, and he will always be one of the most important names in magic's history.

The Expert at the Card Table by S. W. Erdnase, published in 1902, explained many previously unknown card moves and secret ways of cheating at card games. The biggest mystery of all, however, is the identity of the author, since S. W. Erdnase never existed. Spelling the name backwards gives E. S. Andrews, which could be a clue, but to this day no one knows who really wrote the work.

This revolutionary book gave fresh insights to many card tricks and among the many people who may have been inspired was Ed Marlo (1913–91). Marlo could perform magic with all kinds of objects but specialized in playing cards. His techniques were so far ahead of their time that he quickly became a major authority in his chosen area, publishing over 2,000 of his sleights and tricks. It is worth noting that many gambling cheats have used similar moves, and in the early 20th century crooked gamblers and magicians sometimes exchanged ideas. In fact, Dai Vernon searched extensively for notorious card cheats in order to learn their secrets and apply them to his magic tricks.

Another legendary name in close-up magic is Tony Slydini (1901-91). Originally from Italy, this famous magician moved to the USA around 1930 and was the East Coast's answer to Dai Vernon. Slydini was a master of misdirection and applied layers of psychology to his magic to enhance his illusions. He was one of the first to teach his use of psychology as part of his overall strategy for bringing out the artistry in magic, and his methods are still used and respected today. One of his most important messages was to be natural when executing a sleight. Your hand may be secretly holding a coin, but if you hold your hand in a natural way no one will guess. Of course, when you think about doing this it is actually quite difficult: if you try too hard it inevitably looks unnatural. Try it. Rest a coin on the tips of your curled fingers and hold your hand in such a way that it looks empty. Not easy, is it?



Slydini inspired a whole generation of magicians to increase the power of their magic by acting naturally and applying psychology. In a sense, his work is the antithesis of the popular notion that the hand is quicker than the eye. Slow moves can be just as deceptive if they are performed well.

Today, close-up magic is the most popular area of magic. This is because it costs very little to learn a simple trick – the only real investment is time – and opportunities to perform are increasing. In an age in which people frequently spend vast sums on entertaining there is scope to make a decent wage performing close-up magic at private parties and corporate events.

Advances in techniques and technology over the past 50 years have led to a massive growth in the magic industry. Almost daily there are new tricks to learn and buy, but far too many are simply poor copies or so-called improvements of existing tricks. Left: Tommy Wonder was a superb magician and inventor. His creativity and originally were unperalleled and he was one of the most popular acts to be seen at magic conventions all over the world.

Right: Michael Ammer is a former FSM whner. He has worked as a magic consultant for David Copperfield. Segfried & Roy, Doug Herning and even Michael Jackson. He has written several books and is one of the most popular magicians on the worldwide magic lecture circuit.



The reality is that many are not improvements at all, but backward steps. It is too easy for anyone to blitz the magic fraternity with a never-ending stream of inferior products. But while hobbyists and even some professionals are happy to perform tricks using specially made gimmicks in place of sleight-of-hand, there are still those who prefer to do things the old-fashioned way.

There are many brilliant close-up magicians around the world today. It would be impossible to name them all, but among the most respected are Ricky Jay, Bill Malone, Michael Ammar and David Roth from the USA, Juan Tamariz from Spain, Guy Hollingworth from Britain, Lennart Green from Sweden and, until his death, Holland's Tommy Wonder.

Every three years the world's finest magicians gather at a convention called FISM (Fédération Internationale des Sociétés Magiques). Held in a different country each time, this is the Olympics of the magic world. Among the most exciting events are the competitions, at which the top talents compete for the FISM Grand Prix. Competing in The Hague in 2003 was one of the most nervewracking experiences of my own performing career. I was placed joint second in the micro magic category with Shawn Farquhar from Canada. The winner was America's Jason Latimer.

Some of the greatest magicians in the world will have performed many of the wonderful magic tricks in this chapter. Now it is your turn to learn them and begin your journey as a close-up magician. Practise hard and – who knows? – maybe you will be a future FISM award winner. After all, everybody has to start somewhere.

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pen-go

A pen is wrapped up in a piece of paper and the paper is slowly torn into pieces, the pen having vanished into thin air! Actually it doesn't disappear into thin air – it flies up your sleeve, but no one sees it go. The pen is on a special gimmick known to magicians as a "pull". It's best to use this trick as part of a longer sequence or routine that requires the spectator to write something.



Attach the lid of a pen to a piece of elastic approximately 30cm (12in) long (depending on the length of your arm). At the other end tie a safety pin. You will also need a piece of paper a little longer then the pen.



2 Fasten the pin inside the top of your right sleeve, so that when the elastic is loose the pen hangs just below your elbow. When you are ready to begin you will need to pull the pen down your sleeve secretly and hold it by the lid. Pull the pen out of the lid when handing it out for use. When it is returned, recap the pen, ensuring the elastic stays hidden behind your right wrist.



Begin to wrap the paper around the pen, making sure that the elastic is still hidden from view from the front. This picture shows the starting position as seen from behind, with the pen at one corner of the paper.



4 From the spectators' point of view the elastic is completely hidden by the back of your hand.



Wrap up the pen by rolling the paper loosely around it.



6 Hold the pen and paper loosely in your right hand.



Allow the pen to slip out of the paper and up your sleeve. The tube of paper will hold its shape.



Rip the paper tube in half and then tear it into smaller pieces. Finally, throw the pieces of paper up in the air for a dramatic finish.

let there be light

You show the spectators an ordinary light bulb, which you then screw into your empty fist where it immediately begins to glow. After a few seconds it "switches" off and you hand the light bulb to the spectators so that they can check it has not been prepared in any way. You show your empty hands and take your well-deserved applause. This trick also requires a "pull".



Prepare a pull by tying one end of a piece of elastic approximately 30cm (12in) long (depending on the length of your arm) to a safety pin and the other end to a miniature flashlight. The flashlight needs to be one that operates at the push of a button rather than with a switch that needs to be pushed up or down. You will also require a frosted light bulb.



Pasten the pin inside the top of your right sleeve so that when the elastic is loose the flashlight hangs just below your elbow. Hand the light bulb out for examination. Meanwhile, secretly position the flashlight in your right hand, as shown above. It is important that you practise doing this in such a way that no one sees what you are doing.



Retrieve the light bulb from the audience and hold it in your right hand, as shown. Show everyone that your left hand is empty and then hold it in a fist under the bulb.



This secret view shows how the tip of the flashlight is resting against the side of the light bulb. From the front the audience will not be able to tell what is really happening.



Slowly pretend to screw the bulb into your left hand. As you do so, activate the flashlight by covertly pushing the button with the fingers of your right hand. The bulb will glow just as if it were screwed into a light fitting.



Our Unscrew the light bulb from your fist, meanwhile turning off the flashlight, and show that your left hand is still empty.